

Package One:

# Online Business Card Website

(starter pack) *Single page professional web presence*

A professional package just to get you started and to have a presence on the world wide web. If you are not ready to have a full blown website and just wish to enable your customers to be able to find you online, a 'Online Business Card' is perfect for you! Up to 200 words about your business & services and a simple way for your visitors to email you, via a contact form. This is one of the most cost effective ways to market/advertise your business on the internet today.

- FREE 1 hour design consultation\*<sup>A</sup>
- Professional single page website without breaking the bank
- Simple email contact form
- The two most popular uk website domains - both (dot)com and co(dot)uk\* linking to your site.
- 2 email addresses containing your website name.
- Search Engine ready.

**Pricing starts From**

**£99.00** + VAT

**Package breakdown:**

Your domain name .com (purchased from UKReg.co.uk is free for two domain years)  
2 (dot)com POP email addresses with email forwarding to 2 email addresses  
12 months Cloud server hosting on the Evolved servers.  
1 hour Template design & coding time\*<sup>A</sup>

\* Subject to availability (and offer with UKReg)

\*<sup>A</sup> If additional time is used, client will be charged at £49 per hour, half hour charged at full hourly rate.

## Domain Names?

Domain names are characterized by their extensions (.com, .net, .org) with the most popular being the .com. Though merely a way of addressing your website the .com is the most widely recognised and therefore the most likely to be typed in on a search...

## Search Engine Ready?

By carefully tailoring the readable text on your site (and a few other simple, but often overlooked, tweaks) your sites visability through popular search engines can be radically improved. The more easily you're discovered the more potential customer exposure you receive!