

Package Two:

# Professional Business Website

(Level One) *A four page complete web presence*

The 'Level 1' website is perfect start-up project to develop your business's online presence and represent you on the internet,

The four pages consist of:

**The landing page** (homepage), that 75% of your visitors will see the first time they visit your website, This page needs to be able to sell your products/services instantly and keep their attention.

**A products/services page.** You have the attention of your visitor so you need to show them what you offer. We'll help you present your service or products in a way that is attractive and easy to navigate, not just a huge endless list.!

**About you** and your business, not everyone wants to know the history of your business, but it is always nice for the visitor to have the option, a bit of knowledge about you and why you do what you do.

**A contact information page,** if the visitor is interested in what you have to offer they need to be able to contact you as easily as possible, so a page with a telephone number, address and maybe directions to your location, plus simple contact form that allows the new customer to email you instantly.

- FREE 1 hour design consultation\*<sup>^</sup>
- Professional four page website without breaking the bank
- Simple email contact form
- The two most popular uk website domains - both (dot)com and co(dot)uk\* linking to your site.
- 2 email addresses containing your website name.
- Search Engine ready.

**Pricing starts From**

# £320.00 + VAT

**Package breakdown:**

Your domain name .com (purchased from UKReg.co.uk is free for two domain years)

3 (dot)com POP email addresses with email forwarding to 3 email addresses

12 months Cloud server hosting on the Evolved servers.

4 hours Template design & coding time\*<sup>^</sup>

\* Subject to availability (and offer with UKReg)

\*<sup>^</sup> If additional time is used, client will be charged at £49 per hour, half hour charged at full hourly rate.

## Domain Names?

Domain names are characterized by their extensions (.com, .net, .org) with the most popular being the .com. Though merely a way of addressing your website the .com is the most widely recognised and therefore the most likely to be typed in on a search...

## Search Engine Ready?

By carefully tailoring the readable text on your site (and a few other simple, but often overlooked, tweaks) your sites visability through popular search engines can be radically improved. The more easily you're discovered the more potential customer exposure you receive!