

Package Four:

Professional Online Business (e-commerce)

(Level 3) *Online focused business website*

The only way to truly start trading on the internet for your business or to start a purely online based business, like an online shop.

- FREE 1 hour design consultation*^A
- (CMS) Content management system, simple means you can update and have full control of your website via a secure web based control panel.
- First 25 products added to the system
- The two most popular uk website domains - both (dot)com and co(dot)uk* linking to your site.
- 5 email addresses containing your website name.
- sales@websitename.com & support@websitename.com email addresses for professionalism.
- Upgradable by us at any time, add new features! (see below price)
- Search Engine ready.

Technical information:

The below information is only required if payment methods other than PayPal are used.

128Bit (SSL) secure area - SSL (Secure Sockets Layer) is a protocol for transmitting private documents via the Internet, using a public key to encrypt data and transfer it.

SSL Certificate - An SSL certificate is used for the server authentication, data encryption, and message integrity checks. With a valid SSL certificate, your Internet communications are transmitted in encrypted form. Information you send can be trusted to arrive privately and unaltered to the server you specify (and no other).

Credit card payment gateway - Accept credit cards directly from your website.

Telephone & fax payment system.

Paypal payment only - pricing starts from

£1,500 +VAT (plus £78 annually after 12 months)

Credit Card payment system - pricing starts from

£2,200 +VAT (plus £612 annually after 12 months)

Package breakdown:

Your domain name .com (purchased from UKReg.co.uk is free for two domain years)

5 (dot)com POP email addresses with email forwarding to 5 email addresses

12 months Cloud server hosting on the Evolved servers.

Template design & coding time*^A

* Subject to availability (and offer with UKReg)

*^A If additional time is used, client will be charged at £49 per hour, half hour charged at full hourly rate.

Domain Names?

Domain names are characterized by their extensions (.com, .net, .org) with the most popular being the .com. Though merely a way of addressing your website the .com is the most widely recognised and therefore the most likely to be typed in on a search...

Search Engine Ready?

By carefully tailoring the readable text on your site (and a few other simple, but often overlooked, tweaks) your sites visibility through popular search engines can be radically improved. The more easily you're discovered the more potential customer exposure you receive!

CMS?

The 'Content Management System' (CMS) is a tailored computer program that lets you, the site owner, access and update your website details, images and products from your desktop. Created for ease of use give you more control without needing to contact us!